



SAVOIR DONNER
The Art of Gifting

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PRESS RELEASE

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FOR IMMEDIATE RELEASE

**“SAVOIR DONNER: The Art of Gifting”
GRAND OPENING MAY 1-3, 2008**

Savoir Donner offers custom gift baskets for all occasions, and specializes in the creation of unique gifts that celebrate milestones, rites of passage, and everyday experiences, turning the ordinary into extraordinary! Each gift is individually fashioned, its contents hand-selected, so that no two are alike, and we source purposeful, attractive containers—much more than baskets—that complete an ideal presentation. Our baskets facilitate the art of gifting others with selections that show you really know and care for them. We prove that there is no such thing as a hard-to-buy-for person, or one who has everything!

Visiting the elegant shop at 484 Main Street in historic Sturbridge is a delight, and gives you a chance to view several pre-made baskets, or let owners Christine Milner and Sarah Milner-Hiser, a mother-daughter team, custom design one for you.

You can also visit us online at www.savoir-donner.com.

Monthly workshops offer guidance and know-how for a variety of interests, from how to simplify shopping lists to gardening seminars, from reflexology to Gift-Giving 101 for Men.

Our doors officially open on Thursday, May 1, 2008. May 1st is MAY DAY, traditionally a day for giving neighbors baskets filled with mementos of friendship.

Please join us for our Open House weekend, May 1-3, 2008.

We will offer refreshments, and, while they last, a mini May Day gift basket for you!

This is the perfect opportunity to order distinctive gift baskets for Mom!

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508.868.2514 • www.savoir-donner.com